

# CustomTools 2009

*For SolidWorks®*



A partnership with success





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### ***Becoming a Value Added Partner***

ATR Soft Ltd is excited about expanding its relationships with resellers and value-added resellers (VAR) worldwide. CustomTools 2009 is a top competitor in its category, and data management software, in particular, which is one of the fastest-growing areas in CAD. We believe that CustomTools 2009 has a great growth opportunity to offer to the SolidWorks resellers. You can expand your product and service offerings by becoming a CustomTools Value Added Reseller (VAR). As a VAR you might include activities that include selling, configuring, and installing CustomTools. Whether your region is Europe, Latin America, Africa, Asia, or the Pacific Rim, ATR Soft Ltd wants to do business with you. Our partnership philosophy is simple: everyone wins: customers, resellers and us. ATR Soft level of dedication to the VAR channel partnership is 100%.

### ***Adding a Certified Gold Product to your offering***

CustomTools is a Certified Gold product of SolidWorks®. As defined by SolidWorks themselves: *“Certified Gold Products provide the power you need to finish the job right. SolidWorks Gold Products offer the best-in-class integrated solutions to help you get your products to market faster.”* CustomTools has been a SolidWorks® Certified Gold Product for more than nine years now. CustomTools was the first product of its field, for which SolidWorks has granted the highest possible value, the Gold Partner status. ATR Soft is passionately driven for customer satisfaction and quality, through our products, solutions and partners. ATR Soft is creating a strong group of Partners that are equipped to deliver winning solutions in a professional, knowledgeable and profitable manner to the SolidWorks users worldwide.

### ***A partnership with success:***

- No-one offers a better all-round solution to the needs of the SolidWorks users
- Delivering greater value to your customers
- Differentiate your offer from your competitors
- Boost your sales
- Generous margins for the reseller
- Becoming a reseller is free
- Free licenses, support services; training, sales material and technical support
- We provide the support to the end users

